




# 27 SEPTEMBER 2025

 Julius Kugy Auditorium, Tarvisio | 09:00 – 17:00

FIFTH  
EDITION

# SUSTAINABLE TOURISM FORUM

Solutions for a Sustainable Future of Tourism

Participation in the Forum  
is free of charge,  
but online registration is required  
at the following link



## PROGRAM

09:00 | Participant registration

09:30 | Institutional greetings

09:45 | The mission and vision of GSTC in the world and in Italy

Speakers: Luigi Cabrini (Chairman, GSTC); Stefano Ravelli (GSTC Italy WG)

10:30 | Sustainability No Border: Standards as a Tool for Cross-Border Cooperation

*Introduced by Claudia Gioitti,  
Sustainability Manager of the Tourist Promotion Consortium*

Case Studies:

- Hermagor-Presegger See – Markus Brandstätter, Tourism Office Director
- Julian Alps Transboundary Biosphere Reserve (MAB UNESCO) – Stefano Santi, Director of the Julian Prealps Nature Park
- LTO Bohinj – Klemen Langus, Tourism Office Director

11:15 | Coffee Break

11:45 | Tourism and Nature: Balance, Challenges and Opportunities

*Introduced by Francesco Loreggian, PhD – University of Padua*

Case Studies:

- The Ancient Forest of Tarvisio - Paolo Molinari, Municipal Councillor for Forests
- Italian Federation of Parks and Nature Reserves - Lidia Bai, member of the Board of Directors of Federparchi and Europarc
- Dobratsch Nature Park - Robert Heuberger, Director

13:00 | Networking lunch (Hotel Nevada)

14:30 | Parallel Thematic Panels (in English)

• **World Café: Tourism for All**

*Moderator: Paola Fagioli - GSTC Italy Working Group Board Member*

- Daniel Wurster, Mobility and Sustainability Management | Centre for Sustainable Development of Tourist Destinations in Carinthia Villach Tourist Region
- Stefano Ravelli - President of GSTC Italy Working Group

• **World Café: Tourism & Nature**

*Moderator: Robert Kropfitsch - GSTC Italy Working Group Board Member*

- Fanes, Senes, Braies Nature Park - Filippo De Agostini, Sustainability Manager, APT San Vigilio di Marebbe
- Majda Odar - Head of Information and Training | Triglav National Park

• **World Café: Certification & Cooperation**

*Moderator: Stefania Zanuso - GSTC Italy Working Group Board Member*

- Marika Dorigo - Assistant Director & Sustainability | Alta Badia Brand
- Markus Promberger - Director | AMA Stay

16:15 | Return to plenary

16:30 | Conclusions and preview of the 2026 Forum

17:00 | End of sessions

18:00 | Networking aperitif and dinner - Hotel Edelhof

**SUNDAY, SEPTEMBER 28** will be dedicated to discovering the local area through a guided excursion in the **PEFC-certified "NaTUra" Forest**, including a sensory immersion experience and a lunch. In case of bad weather, a guided tour of the Cave del Predil mine will be offered as an alternative.



The GSTC Italy Working Group is a network of Italian organizations that implement and promote the international sustainability standards for tourism defined by GSTC. The board is composed of: Etifor Valuing Nature, APT Valsugana, Coop. Turistica San Vigilio/San Martin – Dolomites, Ways Srl SB – VIRTUO, Legambiente Nazionale APS.

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